

News: PSIroads-MDS designated a flagship project for intelligent mobility

## German Mobility Prize 2017

With the PSIroads-MDS solution, the PSI subsidiary PSI Mines&Roads GmbH is among the 10 winners of the German Mobility Prize, which was awarded for the second time this year. In 2017, the competition, sponsored by the "Germany—Land of Ideas" initiative and the Federal Ministry of Transport and Digital Infrastructure, is awarding pioneering best practices projects focussing on security. The digital, innovative solution PSIroads-MDS optimises the use of transportation networks with a method for multi-criterial decision-making support and therefore contributes to safe and reliable mobility.

Nation-wide about 170 start-up, companies, associations and research institutes submitted their projects to the competition.

"Germany is the number one land in mobility! With the Germany Mobility Prize we are promoting moving innovations "Made in Germany". Because with the best ideas we will be the pi-

jury of 16 experts, chaired by Dorothee Bär, Member of the Bundestag, Parliamentary State Secretary at the Federal Ministry of Transport and Digital Infrastructure, selected the 10 awardwinning projects. Together with Ute Weiland, Managing Director of the "Germany-Land of Ideas" initiative, she presented the awards to the project leads of the 10 winners at a ceremony vesterday evening in the Federal Ministry of Transport in Berlin. PSIroads-MDS allows the operators of roads to optimise traffic according to freely-defined operative and strategic targets. To accomplish this, possible measures for influencing traffic on the basis of the current and expected traffic situation are assessed using the Qualicision software for solving multi-criterial decision and optimisation tasks from the PSI subsidiary PSI FLS Fuzzy Logik Systeme GmbH. The meas-



Award of the German Mobilitätspreis.

ures for influencing traffic that lead to the optimal target are determined and proposed by PSIroads-MDS.



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oneers of mobility 4.0!" stated Alexander Dobrindt, Federal Minister for Transportation and Digital Infrastructure. "The award winners show how digital innovations can make mobility safer. The people behind the projects, with their creativity and engagement, are making an important contribution to the future viability of our country," said Dieter Kempf, President of the Federation of German Industries (BDI) and President Germany—Land of Ideas. <sup>()</sup>

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